

About Access Racks™

Ivor Allsop and his family have sought to make everyday tasks easier. Like all of our products, Softride Access Racks developed out of necessity.

Ivor's brainchild arose with the realization that his five-foot wife, Betty, would never be able to lift her bike atop the family Suburban. Like he had been doing for nearly 25-years, Ivor sought to make this burdensome process easier by creating a hitch mounted bike rack.

In one afternoon Ivor and his two sons, Jim and Mike, sat down and brainstormed what was the first hitch-mounted bike rack. The men quickly went to work patenting their ingenious parallelogram design that allows individuals to lower their rack parallel to the ground. The parallelogram functionality is unsurpassed because it does not "dump" bikes onto the ground when the user lowers the rack. This allows the user to easily access the rear of their vehicle without having to remove their bikes from the rack.

Softride's invaluable history of first-to-market and innovative products continues to this day. Keep up-to-date on Softride's new innovations by logging onto www.softride.com

About QuietRide™

Softride has long recognized the annoying "clank" that originates from the receiver when towing. To remedy this aggravating occurrence Softride created a tightening hitch pin that retrofits inside a two-inch hollow ball mount. This clever device forces the receiver to the side effectively eliminating the side-to-side motion that occurs during towing. The QuietRide™ system caught the attention of a leading auto manufacturer who was seeking a "clank" solution and a partnership was created.

The success of the Tightening Hitch Pin, realized in part by the OEM agreement, caused the wheels to turn at Softride, and the QuietRide™ Tightening Ball Mount was born.

Jim Allsop's brain child turned out to be so much more than just two dimensional tightening; it is the only product in the market that truly eliminates all sway in the receiver. The magic of this patented product occurs when the ball mount is drawn to the side of the receiver. As the ball mount is tightened the "gold wedge" is actuated forcing the ball mount down and effectively creating a secure contact on three sides of the receiver (side, top, and bottom). This ensures that all gaps around the ball mount are absorbed leaving the vehicle and equipment damage free and without the annoying "clank".

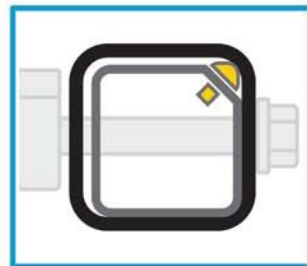
Softride Racks



Other Brands



QuietRide™ Tight & Quiet



Other Brands Loose & Noisy



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